

MAKE **BATTERIES** LAST LONGER

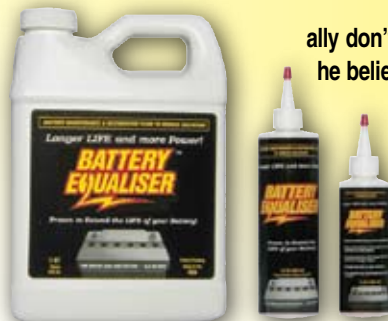
What's the best way to take care of your vehicle and RV batteries? Keep them filled to the proper level with distilled water. Keep them fully charged. Avoid extreme heat and vibration. Keep the terminals tight and free of any corrosive build up.

And, according to Ken Hardesty, add 1/2 to 2 ounces of their battery additive every year or two. Hardesty is the president of a company called Battery Equaliser, which is the exclusive North American patent holder of this product that has been developed and proven worldwide.

Battery Equaliser mixes with the battery's electrolyte solution to dissolve sulfation that coats the lead plates and causes internal resistance which lowers overall performance as a battery ages. It will also prevent new deposits from forming.

The benefit, Hardesty says, is batteries will charge faster, hold a charge longer, and last up to three times longer. Does it really work? Hardesty says the product is making good inroads with electric industrial forklift owners who value anything that can lengthen the life of those costly batteries.

These users report treated batteries charge faster and provide longer run times. And, he recognizes that battery manufacturers gener-



ally don't recommend the use of any additives. The reasons, he believes, include the lack of product standards, meaning most any type of product could claim to improve battery performance without substantiation, and most importantly selling fewer batteries would affect the manufacturer's bottom line.

RV batteries that sit idle for long periods are good candidates for Battery Equaliser, Hardesty says. As little as 1/2-ounce for starting batteries and 2 ounces per cell for house batteries, added every year or two, can help the batteries hold a charge longer and last years longer.

Simply maintaining the liquid level alone every year can help maintain battery life; anything that Battery Equaliser could add would be a bonus.

Everyone is looking for a way to do their part for our environment; here is a way to keep batteries out of the waste stream twice as long and it costs much less than a new battery.

Johnson Outdoors, manufactures of Minn Kota electric trolling motors, has added Battery Equaliser to their product line and it is currently being in sold in the fishing section of Wal-Marts nation wide.

To learn more, visit the Battery Equaliser website at www.batteryequaliser.com.

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